



Denmark – Press Release

February 12, 2005

Denmark Stars in Sweden!

The “ 10th Gourmand World Cookbook Awards” took place on February 11 in Sweden, with over 320 attendees from 29 countries. At the Awards Ceremony followed by a Gala Banquet, it was announced Denmark was honoured for six books, which is half of the awards for Scandinavia.

The books are the following:

Special Award of the Jury :

“La Glace, 12 Cakes for 12 Fairy Tales, One for each Month of 2005, the Year of Andersen 200th Birthday, by Marianne Stagetorn Kolos, and HC Andersen (P.P.Forlag)

This book is an ambassador that can travel the whole world for Andersen’s Anniversary.

Best in the World :

“Picnic, by Arild Sandgren (Aschehoug)

The “Best Book in the World” for entertaining this year.

**“Kaffe”, by Rasmus Kjaer, Jens Henrik Thomsen (Aschehoug)
Photography by Jes Bausmann**

“The Best Cookbook Photography in the World” this year.

Honourable Mentions:

**“Rejer-Hellefisk”, by Royal Greenland Chef, with a foreword by
Prince Henrik of Denmark (Aschehoug)**

A stunning book, one of the two “Best Fish Cookbooks” this year.

“Olivenolier”, by Rie Boberg (Politiken Boger)

It is one of the five “Best single Subject” books on food this year

“En Vinpushers Kogebotg”, by Michael Poulsen (PP Forlag)

It is one of the three best books in the world this year for “Matching food and wine”.

They were chosen from 5000 food and wine books published in 2004 and entered for the awards.

About the “Gourmand World Cookbook Awards”

The awards are the “Oscars” of the food and wine world. They were created at the Frankfurt Book Fair 10 years ago to reward those who “cook and drink with words”, and promote the international food book business. There are now 24.000 cookbooks published every year, which is the double of 1994. Growth has been steady ever the past 10 years, pulled by the numerous new television food shows around the world. In contrast, the general book market has been stagnant with very small growth.

The founder and president of the awards Edouard Cointreau was born in the families of Cointreau liqueur, and Remy Martin and Frapin cognacs. His family has had vineyards since 1270, and the famous french writer of the 16th century, Rabelais, son of a Frapin, is an ancestor.

The “Gourmand World Cookbook Awards” now receive approximately 5000 books from 67 countries for the competition each year. There are 34 categories for “Best in the World” cookbooks, and 14 for “Best in the World” wine books.

In a good book, the personality of the author is reflected throughout the book. Finally, it is style that makes all the difference, and the winner.

For more information:

Edouard Cointreau, President
Pintor Rosales, 36
28008 Madrid
Tel: +34 91 541 67 68
E-mail: pilar@gourmandbooks.com
www.cookbookfair.com